#### ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP)

VENUE: Mangaldai College, Mangaldai, Darrang

**DURATION: 80 HOURS (10 Days)** 

Date: 05-02-2024 to 17-02-2024

Sponsored By: National Scheduled Castes Finance and Development Corporation, New Delhi Organised By: Indian Institute of Entrepreneurship (IIE), Guwahati

The Indian Institute of Entrepreneurship (IIE), Guwahati organized a National Scheduled Castes Finance and Development Corporation (NSFDC), New Delhi, sponsored Entrepreneurship Development Programme from 05-02-2024 to 17-02-2024 at Mangaldai College, Mangaldai. The selection committee meeting was held on 20-01-2024 with following four officials-

- 1. Dr. Kamala Kanta Borah, Principal, Mangaldai College, Mangaldai, Darrang
- 2. Mr. Bhaben Barman, Executive Engineer, Zila Parishad, Darrang
- 3. Mr. Nilotpal Kakati, Branch Manager, Bank of Baroda, Mangaldai College Branch
- 4. Ms. Madhusmita Hazarika, Senior Executive Project Officer, IIE, Guwahati





The programme was coordinated by Mr. Manash Pratim Baruah, Assistant Professor, Mangaldai College, Mangaldai. A total number of 60 students (two batch) of Mangaldai College, participated in this programme. Biometric attendance of the participants was taken for each day of the programme as directed by the IIE, Guwahati. According to the schedule, each day of the programme has four session on different topics related to the entrepreneurship.

Day 1: Date - 05/02/2024

The programme was inaugurated by Dr. Kamala Kanta Borah, Principal, Mangaldai College,

Mangaldai on 05-02-2024. He explained all the rules and regulation and objectives of the

programme thoroughly in the inaugural session. He encouraged the participants for the

programme and thanked Indian Institute of Entrepreneurship, Guwahati for organising such a

beneficial programme in Mangaldai College, Mangaldai.

Honourable Resource Person, Mr. Joy Bhattacharya, Assistant Professor, Department of

Management, Kharupetia College took the remaining sessions where the topic of discussion was

self-analysis for developing entrepreneurial competency and Concept of Entrepreneur, Enterprise

& Entrepreneurship. He enlightens the will of being self-entreprenerd in students mind and

clarified the meaning of entrepreneur, enterprise and entrepreneurship among the curious

students.

Day 2: Date- 07/02/2024

The resource person for the first two sessions of second day was Ms. Bobby Mazumder, Director

of Euro Angels Public School, Mangaldai. She is a well-known business woman in the Darrang

district. She single handily gifted a futuristic school in middle of the town. She discussed about

need, importance and scope of entrepreneurship in today's world. How anyone irrespective of

their gender could become a successful in this line was the highlight of her session.

The second session of the day again put up by Mr. Joy Bhattacharya, where he discussed about

different steps to set up an enterprise. Students got highly beneficiate and motivated from this

session.

Day 3: Date-08/02/2024

Day 3 started with a fresh session stated, "Opportunity identification for small enterprise" by

Mr. Prabodh Sharma, Department of Economics, Mangaldai Commerce College. His real-life

examples and relativeness opened up various door of ideas for new entrepreneurs.

The next two sessions were taken by Mr. Nilotpal Kakati, Branch Manager, Bank of Baroda,

Mangaldai College Branch and discusses about different Support system available for small

enterprise, Schemes of assistance for MSMEs, NSIC, SIDBI, DICC& other support system.

Being a bank manager, he is quite fluent in those technical terms, which helped the students to

get familiar too.

Day 4: Date- 09/02/2024

Resource Person for the Day 4 again Mr Joy Bhattacharya and he interacts with the participants.

In continuation to his earlier lectures, he discussed about business model canvas and preparation

of business plan in two parts. After lunch he started the remaining sessions on the topic "Passion,

Profession and Professionalism "

Day 5: Date- 10/02/2024

1st session of the day was about "Basic of Enterprise management Quality management for

effective enterprise management" and the resource person for the session was Dr. Dhiren Deka,

Assistant Professor, Department of Management, Mangaldai Commerce College. The remaining

sessions was all about Marketing titled as "Basics of Sales & Marketing", "Market survey what

and why" and " Market survey tools and techniques ". The resource person discussed about

different marketing issues with the students.

Day 6: Date- 12/02/2024

After one day break Day 6 of the programme was held on 12-02-2024. The topics for the day

was about "Marketing Management: Product Promotion, Product service, Sales and

Advertisement" and "Product Planning & Product Mixing Strategy, Costing-Pricing & Profit

making". The resource person for the day was Dr. Dhiren Deka, Assistant Professor, Department

of Management, Mangaldai Commerce College. He discussed all the topics thoroughly with the

students. These sessions were quite interesting and important for the participants, as this are the

main driving factor for a business to run smoothly.

Day 7: Date- 13/02/2024

First two sessions of the day were taken by Mr Shyamal Krishna Biswas, Assistant Professor,

Department of Accountancy, Mangaldai Commerce College. He explained all the basic concept

of finance, financial planning, accounting and bookkeeping. His technical and relative aiding will

definitely help the students. The next session of the day was "Availing Institutional Finance for

Small Enterprise" and the resource person for the session was Dr. Parikshit Barman, Assistant

Professor, Department of Finance, Mangaldai Commerce College. Ms. Dulumani Kalita,

National Awardee Entrepreneur, Moni Handicraft Centre, Darrang was the esteemed guest for

the last session. She interacts with all the participants and exchanged valuable thoughts and ideas

with the attendees. She also showed his own product of her industry which was made by herself

from Water Hyacinth. Her journey in the field business from a small entrepreneur to a national

award winning one makes the participants motivated towards self-employment.

Day 8: Date - 15/02/2024

Use and importance of internet and modern technologies is an undivided part of any business.

Internet service could effortlessly be used in advertising and various aspects of a business. Mr.

Hiren Deka, Assistant Professor, Department of CSIT, Mangaldai College, explained such

important internet-based technologies essential for a business setup to the participants.

The next two session was taken by Mr. Deepjyoti Kalita, Assistant Professor, Department of CSIT, Mangaldai College. He explained about different online market place, online

advertisement and branding of different products.

Day 9: Date - 16/02/2024

The session on "Organizing for doing business-Business Compliance & legal aspects (PAN,

TAN, GST, E-WAY BILL, Income tax return file, IEC code" was explained by Mr. Hari Harshit,

Practitioner, R.G. Barooah & Associate, Chartered Accountant among the students.

Mr. Uttam Saikia, General Manager, District Industries & Commerce Centre, Darrang, explained

about different support system of Government like PMEGP, PMFME, PM- Vishwakarma,

Mukhya Mantri Atmanirbhar Assam etc among the participants. He also explained MSME,

UDYAM registration and its importance. He also ensured the participants to help them in future

time.

Day 10: Date - 17/02/2024

Ms. Neha Mahanta, Assistant Professor, Mangaldai College, delivered an interesting and

motivating session on leadership, effective communication and negotiation skill on the last day

of the programme. She explained how different skills are equally important for established and

running a business.

Mr. Manash Pratim Baruah, Assistant Professor, Mangaldai College, who was also the

coordinator of the EDP programme conducted a feedback session. Students' feedback and remark

was quite positive and encouraging. At the and a Valedictory speech was delivered by Mr.

Baruah, thanking all the esteemed resource persons, who took time in their busy schedule and

encouraged the students. On behalf of Mangaldai College family he also thanked all the

participants for their active participation, faculty members of Mangaldai College, specially

National Scheduled Castes Finance and Development Corporation, New Delhi, Indian Institute of

Entrepreneurship (IIE), Guwahati for organising such a valuable programme.









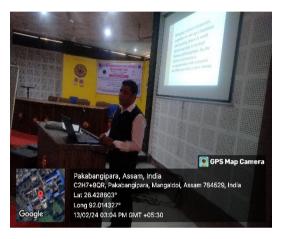






























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|     | Indian Institute of Entrepreneurship (IIE) howaho  |
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|     | Selection Committee Meeting  |
|     | Venue: Science Gallery, Mangaldai Collège  |
|     | Date: 20-01-2024 Time: 10-30 AM ONWARDS  |
| Se  | election Committee Officials:  |
|     |  |
| 0   | Dr. Kamala Kanta Botkah, Principal Mangaldai Coll.   |
|     | Bhaben Barman, Executive Engineer, 2ila Paristad, Da   |
| 3   | Nilotpal Kakati, Branch Manager, Bank of Baroda,<br>Mangadai College Branch  |
|     | Madhusmita Hazarika, Senior Executive-project. IIE, buallati   |
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| 4.  | Dipika Mandal     | 40  | visha kumage                     |
| s.  | Bulbuli Mandal.   | 41  | Surmita Das                      |
| 6.  | Dipika Sarkar.    | 42  | Kaloura Mandal                   |
| 7.  | Rimpi das.        | 43  | Priyanka Mandal                  |
| 8.  | Himani Biswas     | 44  | Dipte Saskar.                    |
| 9.  | Pampi Sankan      | 45  |                                  |
| 10. | Sabita Sanyashi   | 46  | Shikha Devi Sankan               |
| n.  | Kalpana siswas.   | 47  | Dimpi Das                        |
| 12. | Dipali Sarrkan    | 42  | Chayanika Bania                  |
| 13. | Kanan Sankan      | 49  | Nishamani Das                    |
| 14. | latya Dah         | 50  | Kabita Das.                      |
| 15. | Prasanta Das      | 51  | Maina Das.                       |
| 16  | Wipen Dar.        | 52  | Grantan Das                      |
| 17  | Anjama Das        | 53  | Nyaneeka Mandal                  |
| 12  | Seema Dass        | 54  | Cifartha Rania                   |
| 19  | Champa Mandal     | 55  |                                  |
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| 25  | Khuri Das         | 61  | Nishamani Das                    |
| 26  | Minakshi sas      | 62  | Kabita Das                       |
| 27  | Bipasha Das       | 63  | Maina Dos.                       |
| 28  | Rumi Das          | 64  | Sima Biswas                      |
| 29  | Spondana Dutta    | 65  |                                  |
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| Entrepreneussip Development Programme ( & DP)  |
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| Sponsoned by - NSFDC, Delli<br>Organised by -  |
| Indian Institute of Entranguestip (TIE) bowaliati  |
| Venue: Science hallery, Mangaldai College.   |
| Day-1  |
| Date: 05-02-2024   |
| Session I (10 AM - 11.30 AM): Inauguration and Objectives of   |
| nu programme   |
| Kesource Person: Dr. Kamala Kauta Borah  |
| Session-D: Self-analysis for developing Entre preneural Competency   |
| Session iu: Do   |
| session iv: Concept of Entrepreneur, Enterprise &  |
| Entrepreneurslip.  |
| Resource Person: Mr. Joy Bhattacharjee   |
| Assistant Professor Kharup chia  |
| College. Charupeta   |
| Signature of Resource Person:  Dr. Kamala Kanta Borah _ Unglinder Principal, Mangaldai Collège   |
| Principal, Mangaraw College  |
| 2) Mr. Joy Bhattacharjee _ hur 12/29   |
| Assistant Projessor  |
| Kharupetia College   |
| Signature of Teachers:   |
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| Date - 05/00/04  | 4      |
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| Entrepreneurship Development Programme (EDP)   |
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| Day-2  |
| Date: 07/02/2024   |
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| session I } - Need, Importance and scope of Entrepresenting  |
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| Resource Person: Ms. Bobby Mazumder Director, Euro Angels Public School  |
| Director, Euro Angels Public school  |
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| session IV Step by Step planning for setting up Session IV of an Emterprise  |
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| Resource Person: Mr. Joy Chattacharjee   |
| Assistant Professor, Kharupetia College  |
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| Signature of Resource Person:  |
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| 2) Mr. Joy Bhattacharjee - matta 07/02/2024  |
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## Date: 07/02/2024

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| 7) Rimpi Das.  | 45. Dipali Sarkar               |
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| Resource Person:                       |  |
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| Mr. Joy Bhatta                         | courge control of the state of  |
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| 10) Shyamalata Sankar                  | 24) Himani Biswas.   |
| R) Kalpona Biswar                      | R5 Rinkumani Das.  |
| 13/ Ariyanka Mandal                    | (36) Dipika Sankan.  |
| 191 Tursma Mandal                      | (27) Lahjurajyoti Bridya.<br>28) - Rimpi Das.  |
| Market Market                          | Rimpi dras.  |

| fortrepreneusship Development Brogsamme (EDP)  |
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| Day-4 Date: 09-02-2024   |
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| Session I : Opportunity Identification for small Enterprise.   |
| session I : Oppostunity slouping excercise   |
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| Session IV: Support System available for small session IV: emportse: sevenues of Assistance for  |
| MSMEs, NSIC, SIDHE, DICE and o riez  |
| Support System   |
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| Resource Person:   |
| NAME POLICE OCCUPANT AND ASSESSMENT Releases   |
| 1) Mr. Prabodh Barma, Assistant Professor  Department of Economics  Est Mangaldai Commerce College   |
| Department of Economics  Bl Mangaldai Commerce College   |
| Tomgarow Commence Co. 19   |
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| Bank of Baroda Mangaldai College branch  |
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| Signature of Resource Person:  |
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| 1) Mr. Prabodh Sarma -   |
| 9-2-24   |
| 2) Mr. Nilotpal Kakati -   |
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| I            | Entre presenship Development Programme (EDP)   |
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| 1            | Day - 5 Dale: 10-12-2024   |
| 1            | Session 1: Basic of Enterprise management & guality<br>management for effective management |
| the state of | session II: Basic of Sales and Masketing   |
| -            | Session II: Market Survey what & why Session IV: Market Survey Tools & techniques.         |
| 1            | Resource Person:   |
| 1            | 1) Mr. Manash Bratim Barman<br>Assistant Brokessor   |
| 1            | Assistant Brofessor  Department of Botany  Mangaldai College, Mangaldai                    |
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|              | Signature of Resource person:  |
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|              | 4) Mr. Manash Browin Barrah - Bund   |
|              | 1) Mr. Manash Bravim Baruah - Bund   |
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|      | Day-6 Pate: 12-02-2024   |  |
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| 1    | Sessions ? Marketing Management: Product Promotion<br>Sessions & Product Genice, sales and Advertisement   |  |
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| 1    | session III 3 Product Planning & Product Mixing  |  |
| 1    | session is Strategy, costing. Pricing and  |  |
| 1    | Session III ] Product Planning of Product Mixing<br>Session is Strategy, Costing. Pricing and<br>Profit Making   |  |
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| 1    | Dr. Dunen Dela   |  |
| 1    | Assistand Brofeecor  |  |
| 1    | Department of Management   |  |
| 9    | Department of Management<br>Mangaldai commerce Collège.  |  |
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| Day - 7 Date : 13/02/2024  |
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| session 1: Basic of finance and financial planning   |
| Telegraphy derrors as  |
| session I: Basic of Accounting & Brokkeeping   |
| W 1 W O  |
| Resource Person: Mr. Shyanal Krishna Bisans  |
| Assistant Professor  |
| Resource Person: Mr. Shyanal Krithma Biswas Assistant Professor Hangaldai Commerce College |
| session a: Availing fastitutional finance for small  |
| Enterprise   |
| Resource Person: Dr. Parikatit Barwan  |
| Assistant Professor<br>Mongaldai Communice Collège   |
| Mangaldai commune College  |
| Session IV: Interaction with successful Entrepreneurs                                      |
|  |
| Resource Person: Us Dulumani Kalita  |
| National Awarde  |
| Moni Handicraft Centre, Daving   |
|  |
| Signature & Resource Person:   |
| 1) Mr. Shyamal Krishna Biswas - Jamor 12/2/2024  |
| 73/21  |
| 2) Dr. Parikstiet Barman _   |
| 7 Do Tanksut Basman -  |
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|  |
| 3) Ms. Dulumagai Kalita - Dulumani Kalita  |
| 3) Ms. Dulumagai Kalita - Dulumoni kulita 12/02/2024                                       |
| 3) Ms. Dulumagai Kalita - Dulumoni kulita 13102/2024                                       |
| 3) Ms. Dulumagai Kalita - Dulumoni kulita 13102/2024                                       |
| 3) Ms. Dulumagai Katita - Dulumoni kulita 13102/2024                                       |
| 3) Ms. Dulumagai Katita - Dulumoni kulita 13102/2024                                       |
| 3) Ms. Dulumagai Katita - Dulimoni Katita - Dulimoni Katita - Dulimoni Katita - 12102/2024 |

| Cotrepre neurstiep venelopment Programme (EDP)  |
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| Day- 8 Dade: 15/02/2024   |
| sessions: An Introduction to website / Mobile Appl social Media Marketing   |
| so val hedia Marketing  |
| Session D: Google my business, business tools-face<br>book [Twi Her/ Instragrams/ Youtube   |
| book (Twi Har/ Instragram) Youtube  |
| and in the second of  |
| Resource Person: Mr. Hiren Deka<br>Assistant Protessor<br>Department of CSIT  |
| Assistant Brotessor   |
| Department of CSIT<br>Mongaldai College   |
| Mongarous Conege  |
| Session 14: Existing online Market place-India  |
| Mark 101 x/ Amazon /flipkart/ Swike   |
| Trade India - How to use men.   |
| 10 11 11 12 12 1  |
| session iv: On live betoutise men > 13 randing  |
| session IV: On line Advertisement & Branding of Products.   |
| Resource Person: Ur. Deepsyoti Kalita   |
| Assistant Bofesor   |
| Department of CSIT  |
| Mangaldai Gollege.  |
| AND   |
| Signature of Resource Person:   |
|   |
| 1) Mr. Hirur Deka-  |
| A SECOND |
| 2) Mr. Deepsyoti Kalita - Deepspory   |
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| Devas Ameria 18   |
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| Johnson Manda   |
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| Entrepreneurseip Development Bogramme (EDP)  |
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| Day-9 Date: 16/02/2024   |
| session I 1 Organizing for doing business- Business. Session II S Compliance and legal aspects (PAN, TAN,  |
| JEC Code   |
| Resource Person:   |
| Mr. Hari Harquit Practitioner  |
| R.G. Barovah & Acsociate<br>Chartered Accountant   |
| Chartered Accountant   |
| / auth O a thin a thin in  |
| Session 1) 7 MSME Registration, UDYAMETE >   |
| Session 3v & support system  |
| Resource Person: Mr. Uttam saikia  |
| General Manager  |
| District Industries and Commerce   |
| cestre, Danay, Mangaldai,  |
| Assam. Internal suitable of  |
| Section Astrony Co.  |
| Signature of Resource Person:  |
| 1) Mr. Hari Harswit - 3/9/16   |
| The Harman   |
| 2) Mr. Uttam Saikia — 16022025   |
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# fortse premeus slip Deudepruent Programme (EDP) Day-10 Date: 17-02-2024 Harrist and S Session 1: Team Creation & Leadership skill Session II: Effective Communication & Alegoriation skill Resource Person & Ms. Neha Mahanta Assistand Professor Mangaldai Collège Mangaldai Session W: feedback Session session IV: Valedictory Mr. Manath Bratim Bawah Resource gerson & Assistant Professor Mangaldai Collège, Mangaldar Sarkant Signature of Resource Person: Ms. Neha Mahanta - October 19/2/27 27 Mr. Mairash Pratim Baruah - Chame DESCRIPTION OF THE PROPERTY OF Carl Break

# Date: 17-02-2029

| Date: 17-02-2029  |
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| signature of Participants-  |
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| 2) Nahamallika Medhi 38. Kabiter Mandal   |
| 3) Sorala Das 39) Khusi Das.  |
| 4) Shypomalata Sorkar 40) Kappona viswag.   |
| F/ Binash Das (40) Sabita Somyashi  |
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| 13 Sima Mazum door  |
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| 12/Baranta Mandal.  |
| 13. Narcayon Chowlhung  |
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| 16/ Rakhi Dan   |
| 19) Mompa Pas   |
| 19) Joycela Das   |
| 20) Rinku mani Das  |
| ay hit with Bania   |
| 22/ Gagan Bania   |
| 23) Chayanika Bania.  |
| 24. Nisha mani Das  |
| 25. Nyaneeka Mandal   |
| 26) Granton Nas   |
| 27) Moradi Das.   |
| 28) Lahanyajyofi Badhya   |
| (29) Pyp Mandal   |
| 30 Stikke Deri Sankan   |
| 31. Sumadi Mondal   |
| 32 DiPali Sarkar  |
| 33. Anjona Des  |
| 34. Champa mandal   |
| 35. Suma Dag.   |
| 36. Asipama Surkan.   |
|   |